



2021 Ohio Loves Transit Partnership Pledge Form

From February 10-14, 2021, Ohio public transit agencies and their partners will participate in Ohio Loves Transit - a statewide initiative highlighting how independent mobility is the strong economic engine of Ohio's communities.

Hosted annually by the Ohio Public Transit Association (OPTA), Ohio Loves Transit provides an opportunity for the Toledo Region to showcase how public transit is necessary for our economy and enhances mobility for all— especially through access to jobs and by keeping our community moving during the COVID-19 pandemic.

Did you know...

- Transit drives Ohio's economy, with national statistics showing that for every \$1 invested in public transit generates \$4 in economic return.
- Ohio's transit systems provide a vital link to thousands of people with disabilities, by providing rides to work, job training programs, medical appointments and adult day care facilities.
- Operations at TARTA supported 411 jobs, generated \$17.2 million in payroll, and stimulated approximately \$50.6 million in economic output in the service region in 2019.
- During the COVID-19 pandemic, TARTA continued to move 3,000 Northwest Ohio residents every day to essential jobs, schools, medical appointments, and to meet their daily needs by visiting grocery stores and the pharmacies.

There has never been a more important time to come together to recognize the important role that public transit plays in our lives and to secure a bright future for our region. The goal of the **Ohio Loves Transit** partnership program is to combine the strengths of local governments, community-based organizations, media, businesses and others, to promote the Ohio Loves Transit events throughout the Toledo Region. TARTA will provide promotional materials, regular updates and data assistance to partners to assist in this effort.

Together, through this partnership, we can ensure that the **Ohio Loves Transit** initiative continues to bring support and celebrates transit that moves Ohio forward.

There are many ways your organization can get involved and support the TARTA'S Ohio Loves Transit Campaign

TARTA Event Schedule 2021:

- February 10 Virtual Community Forum: *TARTA - Taking You Places*
- February 12 TARPS/Paratransit Customer Appreciation Day (with Swag Bag)
- February 13 TARTACustomerAppreciationDayatDowntownTransitHub(withSwagBag)
- February 14 Ohio Loves Transit Social Media Celebration with "I support transit" testimonials from our customers and community and business leaders

Please check activities in which you are interested in participating:

- Allow TARTA to post your organization's name as a partner on our website
- Display/distribute digital materials and promotion through your social media/website
- Display/distribute printed materials/advertisements
- Donate your Company Logo items for distribution for Customer Appreciation Swag Bags
- Encourage your employees/constituents' participation
- Issue public endorsement
- Link to TARTA'S website from your organization's website
- Participate in partnership kick-off meeting
- Print Ohio Loves Transit materials
- Provide translator/translate materials
- Provide volunteers for Customer Appreciation Events
- Sponsor TARTA's Virtual Community Forum on Feb. 10
- Other:

We would also like to acknowledge your organization as a partner for TARTA'S Ohio Loves Transit Campaign. Please fill out the information below so we can keep you updated on activities and provide you with outreach materials. Please return this form, along with any logos you would like us to use, to Susan Gettum at sgettum@tarta.com.

TARTA has permission to publicize this partnership on its website, marketing material and social media.

Name:	Social Media Handles:
Title:	Facebook:
Organization:	Twitter:
Phone:	Instagram:
Email: :	LinkedIn:
	Other:

Congratulations and thank you again for being an official Ohio Loves Transit partner! Together, through this partnership, we can impact the future of transit for the Toledo Region.



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