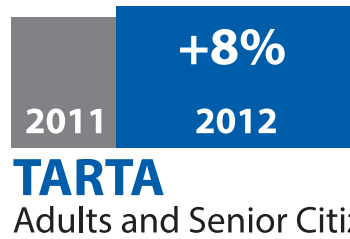


# TARTA Progress Report Fourth Quarter 2012

TOLEDO AREA REGIONAL TRANSIT AUTHORITY

## 2012 Ridership



## MAJOR PROJECTS

### Passenger Information / AVL

TARTA is preparing its Automatic Vehicle Locating (AVL) Passenger Information System for fixed line service. Riders will soon be able to track the location of a bus in real time via computer, mobile device, or text messaging to know when it will arrive at their stop. Message boards are planned for the downtown stations, University of Toledo, Westfield Franklin Park, and other major destinations that will display expected arrival times at these specific locations.

In addition, TARTA is developing a free, downloadable application that will permit riders with mobile devices to access route information. This project should be operational during the first quarter of 2013.



### Hybrid Buses

TARTA recently received two 35-foot Gillig hybrid electric buses. The hybrid system allows the bus to operate primarily on battery power at lower speeds and the biodiesel engine at higher speeds. TARTA should experience a 30% savings in miles per gallon and an additional savings in maintenance costs on these vehicles.

CLEAN AIR *hybrid* INNOVATION

### TARTA free on TARPS

Effective November 1, 2012, TARTA began offering free rides to registered TARPS customers on all fixed line services including Call-A-Ride and game shuttles. Through December 31, 2012, more than 2,000 TARPS passengers took advantage of the free fare.



To learn more about recent changes at TARTA, please visit [TARTA.com/CHANGE](http://TARTA.com/CHANGE) or scan the following QR code with your smart phone now.

