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Wood County Workforce Mobility Study

Wood County, Ohio is a large county with diverse transportation needs. While a large part of the county is rural with small towns and village centers, the northwest corner is an emerging industrial employment center, drawing employees from Wood and Lucas County. Bowling Green sits in the center of Wood County, providing regional services, in terms of jobs, education and medical facilities.

Transportation remains a critical challenge for people traveling in Wood County, including people looking for ways to access the growing job market. Currently, most transit services are limited to Wood County's cities, which offer on-demand microtransit services (Bowling Green Transit, Perrysburg Transit and Rossford's TARTA Flex). TARTA provides a fixed route service to the city of Rossford, but the region lacks a network of services that can support its growing needs. In particular, the 795 corridor and the I-75 Corridor have significant workforce development potential but lack transit service to support employers and job seekers.

The Wood County Workforce Mobility Study is designed to address these challenges. The project is supported by the Ohio Workforce Mobility Program (OWMP) initiative, which emphasizes collaboration among regional governments, transit agencies, private employers, and community groups to design flexible, workforce-focused transit solutions.

The study began in May 2025 and will continue through March 2026.

For more information contact

Kali Sawaya, Transit Planning Project Manager
ksawaya@tarta.com

STUDY GOALS

Enhancing Workforce Mobility

Assessing the transit needs of major employment corridors and underserved job sites

Establishing Multimodal Connections

Identifying and designing virtual and physical transit hubs

Encouraging Regional Collaboration

Leveraging partnerships to create shared transit resources

Supporting Economic Growth

Ensuring transit solutions attract and retain employees

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