



Customer Advisory Committee Minutes
February 4, 2025: 5:30 pm to 6:45 pm
Mott Branch Library ~ 1010 Dorr Street, Toledo

Committee Members Present: Becky Opperman, Brandon Brown, Jennifer Seibel, Jodie Summers, Lisa Justice, Tina Sprouse.

Committee Members Absent: Angie Goodnight, Cindy Kerr, Joyce Allen, Katie Watson, Rebecca Blair, Sara Soper.

TARTA Staff: Jessica Rood-*Customer Care Manager*, Richard Russell-*Outreach and Education Coordinator*, Kwinlyn Tyler- *Community Affairs Manager*, Kali Sawaya-*Transit Project Planning Manager*.

- Introductions/Ice Breaker
- TARTA Staff Updates:
 - Kwinlyn Tyler –
 - CAC Ambassador Opportunities
 - 2025 Annual Report
 - Ohio Loves Transit Day
 - Free rides Feb 14th and 17th
 - Richard Russell-
 - 5310 funding, swag ideas that would be beneficial to the disabled and elderly demographic.
 - Kali Sawaya-
 - BRT VR experience
 - BRT survey and information

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- Fixed Route reflection:
 - Concerns regarding routes in East Toledo were addressed by planning team and TARTA
 - Online was nicely updated
 - After 6pm bus needs to ensure it is on time or you will miss all of them
 - Less frequency is something to get used to
 - The new line up was an area of concern at first
- Next Meeting Date - mark your calendars:
 - Wednesday, April 1, 2026, at 5:30 pm at Mott Library in Community Room A/B

Remaining 2026 Meeting dates:

- April 1st, 2026
- June 3rd, 2026
- August 5th, 2026
- October 7th, 2026
- December 2nd, 2026