

Bus Rapid Transit (BRT)

Rapid Transit Corridor Study

Survey Results

Which of the following best describes your response to this proposed Bus Rapid Transit (BRT) route?

Support/ Neutral* **97%**

Oppose **3%**

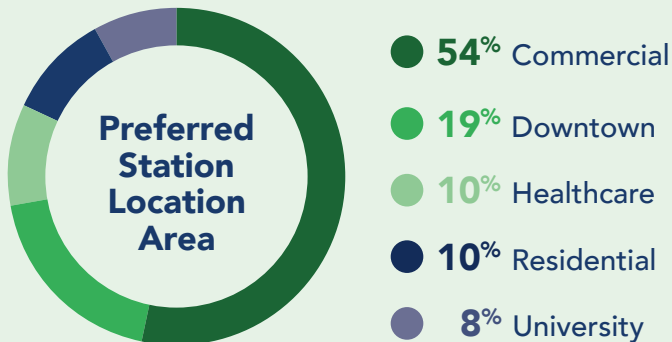
*72% support, 25% neutral

Who did we hear from?

55%
Current TARTA riders

45%
Future TARTA riders

If you could put a BRT station anywhere, where would it be?



More survey results on the back

Engagement by the numbers

100+
Employers along the corridor engaged

150+
Stakeholders experienced the BRT virtual reality headset

Over 4,000+
ProMedica employees engaged





Increased Community Awareness with Virtual Reality Headset

Survey Results

Which station feature(s) do you like best?



#1 Overhead shelters



#2 Real-time arrival information



#3 Easy step-free access

What do you want near BRT stations?



#1 Safe pedestrian crossings

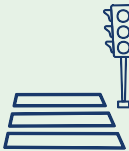


#2 Nearby bus transfers



#3 Nearby park and ride

What would make you feel safe along the BRT corridor?



#1 Improved crosswalks



#2 Lighting



#3 Drivers yielding to pedestrians

Excellent Partner Amplification

